

Tags: Equifax Breach, Identity Theft, Fraud, Identity Protection

# Research Shows: Equifax Data Breach Can Ruin Your Life, Finances and Reputation

by Roger Milfried /



There is a 50% chance you've had your identity stolen by hackers.

## STORY HIGHLIGHTS

There is a 50% chance you've had your identity stolen by hackers, even if have never done business with Equifax.

It's not possible to know for sure if your data was part of the breach-let alone whether a foreign hacker is already using your social security number.

If your data was part of the breach, you're 11 times more likely to have your private information stolen.

Americans signing up with [IdentityForce.com](https://www.identityforce.com) for their identity theft protection, recovery and reimbursement coverage.

## WHAT PEOPLE SAY

**The shocking revelation that Equifax failed to protect the intimate personal details of hundreds of millions of Americans may have far greater consequences than even experts have previously warned.**

Analysts say that victims of identity theft can have their bank accounts drained, credit cards maxed out, loans taken out in their names, liens placed on their homes and cars, medical and pension benefits stolen and can even be charged with the crimes committed by the fraudsters who stole their identity.

Media coverage has focused on the scale of the breach-nearly 150 million Americans-but have failed to document just how devastating the consequences can be, even to consumers who have never done business with Equifax.

Jose Pagliery, an investigative journalist with *CNN*, reported that there is a 50% chance you've had your identity stolen by hackers. Additionally, credit reporting agencies, banks and data collection agencies are so interconnected that it is a matter of 'when', not 'if', your person information will be stolen. In fact, if your data was part of the breach, you're 11 times more likely to have your private information stolen.

Not everyone is comfortable relying on the same corporations who violated their privacy to protect them now.

Jeffrey Lynn, of Nashville, TN, said the moment he read the headline about the Equifax hack, he signed up with [IdentityForce](#) for their identity theft protection, recovery and reimbursement coverage.

The Framingham, MA company has been providing award-winning identity theft protection services for decades, and not only monitors customer identity data daily, but also offers total identity theft recovery services and stolen fund reimbursement up to \$1,000,000.



#### Schultz

Since obtaining the services of Identity Force, I have received many alerts and notifications. It is satisfying to see the monitoring service actively working to protect my identity.



#### Kate B

Oh my gosh! Alicia is the most wonderful person EVER!! She helped me get my 90 year old mother signed up and authenticated. That was the MOST efficient and productive phone call of this year if not the millennium. I love Alicia. I'm taking her home and raising her as my own!! She is an absolute angel!!!



#### Donald Galivan

The representatives that I have spoken with were all very pleasant and most helpful. Great customer service!



#### John F Del Mastro

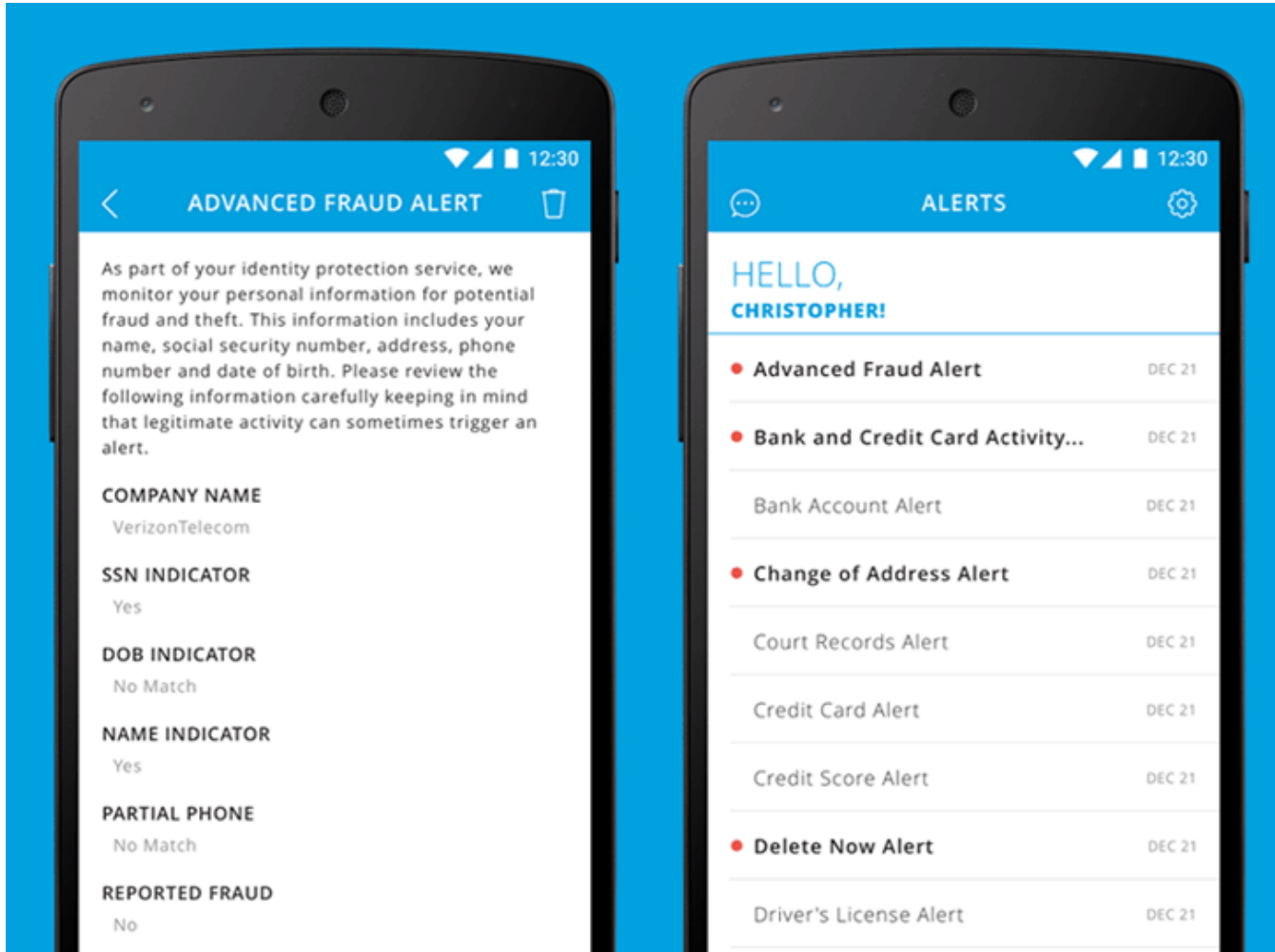
I have been very happy with the service and every time I have a question or concern, the folks at Identity Force have been fantastic. Today I talked with Meredith who was extremely helpful and answered all of my questions and was willing to explain everything that I had asked.



#### Jacque M R

Mr. Lynn explained that while friends and family were still talking about the breach and worrying about their exposure, he hasn't given it a moment's thought. "[IdentityForce](#) is monitoring all my information for suspicious activity continually, they'll take care of it if anything shows up, and they'll cover my losses if something bad happens... I would be crazy not to be protected".

I am trusting Identify Force to help ensure our family is safe from identity theft. I know that if something happens, they will be able to help immediately.



Above is an illustration of IdentityForce in action on a mobile device. It's desktop compatible too.

Investigative reporters have discovered that victims of identity theft may not realize their identity has been stolen for years, and because the cyber criminals who prey on the innocent are so sophisticated these days, the consequences can be catastrophic and take years to resolve and at tremendous cost. Convincing credit card issuers, banks and the government that you've been a victim can also seem impossible.

One victim we interviewed explained that it wasn't just the loss of money and the humiliation of being rejected for jobs and home loans, but the never-ending fear that it could all happen again. Every unknown call or official-looking envelope is a reminder of how easily normal life can be ruined by the criminals' intent on literally stealing your life.

Louise Matsakis, a reporter for *Vice.com*, read the fine print at Equifax and discovered that it's not even possible to know for sure if your data was part of the breach-let alone whether a foreign hacker is already using your social security number, and the company's responses to inquiries have been vague and unsettling, leading to even more uncertainty.

Mr. Lynn, the Nashville man who enrolled with IdentityForce, said he's not the least bit worried. "I know all these big companies are doing business with one another and trading my personal data back and forth. I can't do anything about that, and I can't even know if my data has been stolen. What I do know for sure is that [IdentityForce](#) will discover if there is a problem and they'll fix it. I can focus on living my life instead of living in constant fear and paranoia."

More information about protecting your identity and recovering from identity theft can be found [here](#).

## Yes! I Want Identity Theft Protection For Me And My Family >>

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