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Target: Law Firm Influencer

Subject: Solve your clients' regulatory nightmares in one click

Body:

Dear Firstname,

Most money managers dream of staying focused on profitable opportunities but instead suffer through regulatory nightmares that keep them anxious and needlessly exposed to risk.

You may have read recently about the folks at hedge fund AQR, who missed a simple filing deadline in the Netherlands that resulted in a \$500,000 fine. *It could have been \$4 million!*

Here at XXXXXXXXXXXXXXX we have an entire team of zealous researchers scouring the global regulatory landscape looking for trouble spots that might ensnare our clients. They're not necessarily the most entertaining at cocktail parties, but they live and breathe this stuff and keep our 1,100+ clients safe from the kinds of mistakes that result in millions in fines and lost business (not to mention embarrassing headlines).

In fact, our clients say that our approach allows them to do more with less, avoid hiring costly regulatory and compliance staff and most importantly, focus on their core competencies.

I like to think that our clients have outsourced their regulatory anxiety once and for all.

Since we launched this platform in 2011, we've become a market leader serving blue chip clients by staying one step ahead of regulatory risks across 90 jurisdictions through our innovative software that provides clients with enormous leverage-turning a mind-numbingly tedious manual process into a vastly more manageable (and less dreadful) experience.

Our legal partners have said we've done for money managers what 'TurboTax' did for tax filers; because we can observe what the regulators are doing across our entire client portfolio, we have an insight into their minds that no single filer could ever achieve. We literally have 1,100 more data points to work with than your typical filer-regardless of their size.

I'd like to invite you to an *exclusive* tour of our software. If you have clients with at least \$1 billion under management and they're toiling away trying to keep up with the ever-changing compliance requirements, do them a favor and follow this link to set up an appointment.

LINK

Thanks for your time.

Regards,

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